

MEET DR. KATZ



Dr. Steven M. Katz has lived every dentist's nightmare of seeing a thriving practice decimated by a series of serious life setbacks, including two years of disability.

An avid student of practice management techniques, Dr. Katz developed practice vision and goals and implemented the strategies he had learned, as well as some of his own. He trained the team to run the systems flawlessly and with less stress than ever before. The practice tripled in size within a few years. Dr. Katz knows that every practice has similar potential and is eager to help others accomplish similar results in their practices.

Dr. Katz is a graduate of Columbia College (Business and Finance) and the Washington University School of Dental Medicine. He completed a two-year GPR at North Shore University Hospital and continues there as an attending.

A full-time practicing dentist, he lectures nationally and is fully aware of the trends and challenges that other dentists are experiencing.

His first book, "They Didn't Teach Us THAT In Dental School", was published in 2014. During 2014, he won First Place in the Speaking Consulting Network's "Spotlight On Speaking" competition and he was also named "The Best New Speaker in Dentistry" at the Madow Brother's TBSE event.

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

- Master, Academy of General Dentistry
- Fellow, International College of Dentists
- Attending, North Shore University Hospital
- Member, Speaking Consulting Network
- Member, Academy of Dental Management Consultants

HONORS AND ACHIEVEMENTS

- **Team Dentist, New York Jets (10 Seasons)**
- **Dental Consultant to Fox News, NY**
- Owner, Smiles On Broadway Dental Care
- Founding Partner, Smile Potential Dental Practice Coaching
- Winner, Spotlight on Speaking Competition, Speaking Consulting Network, 2014
- Best New Speaker in Dentistry, TBSE, 2014

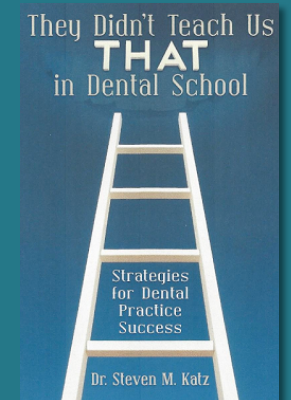


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Request your complimentary copy of Dr. Katz's book!