

# MAKE A DIFFERENCE

## A KEY NOTE ADDRESS FOR DENTAL PROFESSIONALS



### Life includes obstacles.

The key to success and happiness is to enable these experiences to make us *better* and not *bitter*.

Dr. Steven Katz lost his practice through a series of tragedies over a dozen years ago. By adopting the belief that ‘*we can make a difference*’, his practice has helped individuals overcome great physical and emotional hardships. The effects far transcend what dental treatment normally provides. The result is that their mission has made their work more meaningful for every member of the team. The level of fulfillment has been far greater and the practice has sustained incredible growth, fueled by the power of their purpose.

As dental professionals we can embrace the opportunity that we have to change people’s lives - more than just fixing teeth. The process begins with understanding each other’s emotional needs, showing that we care, and begin by caring for our loved ones and the fellow members of our dental team.

Dr. Katz relays the events from his practice’s depths of despair to helping a team member rebuild her life after being severely injured by a drunk driver, to being in a position to change patients’ lives through dental care. This presentation teaches and inspires as attendees ride along on the roller coaster of laughter and sorrow leading to emotional triumph.

### LEARNING OBJECTIVES:

- Gain an appreciation for fear and recognize the growth potential inherent in hardship
- Embrace the opportunity to change lives by understanding other’s emotional needs
- Realize one’s potential and capacity to make a difference
- Acquire skills for uniting the team, sustaining practice growth and becoming the leader you can be!

DEVELOPING  
A PURPOSE

“ Dr. Steve Katz was a pleasure to work with and have as a speaker for our annual signature event, TBSE, in 2014. He made it easy for me, as the Event Planner, as he was so prompt with his responses to my requests and very professional to deal with. We are, in fact, having him back again as a featured speaker in 2015.

**Ann Ulick**  
Events Manager  
The Madow Brothers



Dr. Steven Katz



516-599-0214

Coaching@SmilePotential.com  
SmilePotential.com

**Presenter:**  
Dr. Steven Katz

**Format:**  
Keynote

**Attendees:**  
All Dental Professionals