

JUMPSTART

**PRODUCE MORE, EARN MORE AND ENJOY
PRACTICING MORE — IN JUST ONE DAY!**

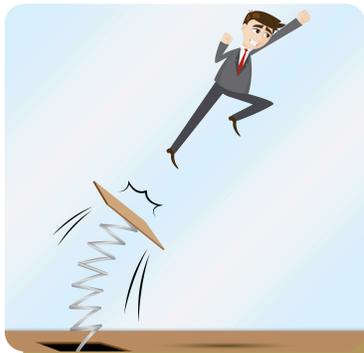
The acceptance of comprehensive treatment begins long before patients first contact our offices.

It takes a commitment to the belief that we can change people's lives and a careful coordination of all members of the team to create relationships and gain the trust and confidence of patients seeking our care. Abandoning the tradition of treating dental conditions and, instead, focusing on the emotional effects created by these conditions strongly motivates patients to pursue care irrespective of insurance benefits and present economic factors.



Pump Up Your Practice!

This interactive workshop (or retreat) will guide attendees through the steps of developing a belief system geared towards making a difference in peoples' lives through dental care. It's about implementing strategies and systems to make practicing dentistry rewarding and fulfilling. Designed for dentists and their team, participants of this training program will achieve a higher degree of success in inspiring patients to pursue comprehensive care.



CUSTOMIZE YOUR JUMPSTART ONE-DAY PROGRAM WITH THE TOPICS YOUR PRACTICE NEEDS MOST:

- Generating More Income with Less Stress
- Improving Case Presentations
- Creating "Yes!" Financial Arrangements
- Building a Motivated Team and a Positive Culture
- Creating Job Descriptions and Fool Proof Systems
- Scripting and Role Playing for Improved Patient Confidence
- Developing a "Wow!" New Patient Experience
- Improving Hygiene Profitability
- Exceeding Patient Expectations
- Turning Patient Objections into Treatment Opportunities
- Accelerated Hygiene Productivity and Co- Diagnosis
- Monitoring Practice Performance
- Effective, Low Cost Ideas for Practice Promotion
- Regain the Joy of Practicing Dentistry

ONE-TIME, ONE-DAY EVENT

A TEAM APPROACH TO IMPROVED TREATMENT ACCEPTANCE

- We Come to You or You Come to Us
- In-Office Training or Team Retreat
- Attend as a Single Practice or with Multiple Practices to Split the Investment
- Receive the Benefits of Working with a Coach
- Includes One Month of Phone Coaching
- Practice Observation, Optional

Strategies and skills for practice growth and treatment acceptance.

A full time dentist and auxiliary team member with over 50 years of dental practice experience between them, *Dr. Steven Katz and Kelly Fox-Galvagni have never worked in the same office!* With a unified vision and direction, however, they bring both sides of the approach to their training programs, inspiring dentists and team to find a greater sense of purpose and become successful practitioners, while having fun along the way.



Dr. Steven Katz

Kelly Fox-Galvagni

“ Steve and Kelly delivered the best Practice Management course that I have heard in years.

Dr. Woody Oakes

Excellence in Dentistry;
The Profitable Dentist

MEET OUR COACHES

Dr. Steven M. Katz has lived every dentist's nightmare of seeing a thriving practice decimated by a series of serious life setbacks, including two years of disability. He developed an inspired vision for his dream practice and implemented focused strategies for success. His team learned to run the systems flawlessly with less stress, and his practice achieved its multimillion dollar potential within just a few years. He believes every practice has similar potential.

Kelly Fox-Galvagni thrives on helping dental professionals harness their potential to be superstars. Knowledgeable, articulate and energetic, Kelly understands the employee point of view and is a master of bridging the communication gap between dentist and team. She encourages dental auxiliaries to realize dentistry is a career, not a job. Her love of dental technology and emphasis on embracing new techniques and ideas is contagious.

Average Jumpstart Client **increases revenue, increases hygiene production and increases crown acceptance** after our one day program!

Clients report back that **they've recouped many times their investment in the first week.**

“ Never in 35 years of practice do I remember having as much fun as I do today when I go into the office. We just broke the million-dollar threshold for the first time in my 30 years of practice, up a little over 300 grand from last year. More important, we are having fun and getting great feedback from our patients. Thank you Steven and Kelly.

Dr. David Lerner; Yorktown, NY

Jumpstart YOUR Practice Today!