

# Is Hygiene a profit center for your practice?

**If 70% of your patients have some form of Periodontal disease,  
why do most of your patients receive prophies?**



## Hygenius Acceleration

is a program designed to help hygienists raise their standard of care by appropriately increasing the amount of periodontal treatment done in the hygiene room through expanded modalities of treatment independent of insurance, even in insurance dependent practices. When patients are enlisted in periodontal treatment, they become healthier, they appreciate the higher standard of care and they accept more restorative dentistry. The program also fosters increasing the recognition of the restorative needs of the patients and it gives them the verbal tools to inspire patients to want the care and overcome the usual objections to care.

Don't you hate it when patients say, "I'll just do the fillings now  
and wait to do the crowns"?

Hygenius Acceleration is a very affordable training program for your hygienists that will boost Hygiene production and increase the amount, and scope, of restorative dentistry in every general and restorative dental practice.

**If you are interested,  
call us at Smile Potential at (516)599-0214 or  
write to us at [coaching@smilepotential.com](mailto:coaching@smilepotential.com)**